

ASSIGNMENT 4

"Public Information" and "Community Relations."

Textbook Assignment: Chapters 3 and 4 (pages 3-47 through 4-17).

- | | |
|--|--|
| <hr/> <p>Learning Objective: Identify the policies for releasing visual information or materials.</p> <hr/> | <p>4-4. Who is responsible for providing VI support to nongovernment groups?</p> <ol style="list-style-type: none">1. CHINFO2. Director, NAVMEDIACEN3. Director, AFIS4. Commander, Naval Imaging Command |
| <p>4-1. Which of the following materials is NOT a component of visual information (VI)?</p> <ol style="list-style-type: none">1. Kinescope recordings2. Audio cassette recordings3. Video camera maintenance procedures4. Video camera logs | <p>4-5. Under which of the following circumstances may the commanding officer of Naval Station Biscayne Bay honor a VI request from a nongovernment group?</p> <ol style="list-style-type: none">1. When the materials will indirectly support community relations efforts2. When the materials will be used only in the Biscayne Bay area3. When the materials originate only from AFRTS or NAVMEDIACEN4. When the materials fall within budgetary limits |
| <p>4-2. VI materials are not releasable under which of the following circumstances?</p> <ol style="list-style-type: none">1. When national security may be compromised2. When an adverse news situation may become worse3. When CHINFO disapproves its release4. When the Naval Imaging Command disapproves its release | <p>4-6. Before VI support approval is received, local PAOs may liaison with nongovernment groups provided which of the following stipulations are made?</p> <ol style="list-style-type: none">1. Assistance is on a first-come, first-served basis2. Assistance must be held in strict confidence until support approval is given3. Assistance does not imply guaranteed cooperation4. Assistance does not involve drafting a proposal to CHINFO and/or the Naval Imaging Command |
| <p>4-3. Nongovernment and nonnews media groups may receive VI materials under which of the following circumstances?</p> <ol style="list-style-type: none">1. The materials conform to guidelines established by the Naval Imaging Program2. The materials are relatively inexpensive and easy to produce3. The materials conform to NAVMEDIACEN guidelines4. The materials are approved by ASD (PA) | |

- 4-7. When, if ever, should a television station pay for Navy stock video footage?
1. When the station is producing a lengthy feature story
 2. When the stock footage was shot on location
 3. When the station offers to pay for the footage
 4. Never
- 4-8. The PAO of Naval Air Station Tempe plans to release stock film footage of air operations to a local cable news channel. This practice is authorized under which of the following circumstances?
1. The channel is part of a cable company's "basic" package
 2. The channel pays the standard research fee for the footage
 3. The cable company carrying the channel serves a minimum of 2,500 customers
 4. The cable company carrying the channel pays the standard research fee for the footage
- 4-9. A commanding officer may ban visual news documentation on Navy or Marine Corps property under which of the following circumstances?
1. When classified materials may be photographed
 2. When combat documentation is in progress
 3. When sensitive unclassified materials may be obtained
 4. When the documentation is of local interest
- 4-10. VI materials of local interest may be released by whom?
1. CHINFO
 2. Command PAO
 3. ASD (PA)
 4. Commander, Naval Imaging Command
- 4-11. The USS *Narcissus* is underway to test a new navigational system. Before the PAO releases photographs of the test, what review must be made?
1. CHINFO-level security and policy
 2. Unified or specified command-level security
 3. USS *Narcissus* - level security and policy
 4. Seat of government-level security and policy
- 4-12. Which of the following statements applies to a personally owned camera on a Navy installation?
1. The owner may not receive compensation if the camera is damaged
 2. The owner must house the camera at the photo lab of the command
 3. The owner is required to register the camera with security personnel
 4. The owner must be aware of situations that could restrict personal photography
- 4-13. An EA-6B hits the island structure during flight operations aboard the USS *Gray Haze*. SN Dorcas, a still photography buff, was topside on the island structure and captured the entire incident. The commanding officer of the USS *Gray Haze* is authorized to take which of the following actions?
1. Examine the photos for classified information only
 2. Use the photos for public affairs purposes only
 3. Both 1 and 2 above
 4. Submit the film to the Joint Combat Camera Center for disposition

4-14. While on an aerial photography assignment, PH1 Effstop shoots 16-mm footage of a commercial ocean liner listing heavily to the right before sinking. Correct handling of the footage requires what action?

1. Send the processed film immediately to the Naval Imaging Command
2. Send the unprocessed film immediately to CHINFO
3. Send the unprocessed film immediately to the Joint Combat Camera Center
4. Send the processed film immediately to the nearest NAVINFO

4-15. What should you do to photographs shot by Marine Corps photo-journalist before forwarding them to DIRPA?

1. Use the photographs locally
2. Review the photographs for correct composition
3. Register the photographs with the photo lab of the command
4. Mail a completed visual aid card to the Naval Imaging Command

4-16. Which of the following procedures is appropriate when a foreign national contacts your stateside command for a VI request?

1. Furnish the photographs
2. Transfer the request to the appropriate USIA office
3. Transfer the request to CHINFO
4. Transfer the request to the nearest NAVINFO

4-17. A reporter from a major daily newspaper in Sydney, Australia, is visiting your naval air station to write a feature story. He requests several stock photographs to support his copy. As PAO, how should you handle this situation?

1. Contact USIA before furnishing the photographs
2. Consult the nearest NAVINFO before furnishing the photographs
3. Call the Australian Embassy in Washington before furnishing the photographs
4. Furnish the photographs

Learning Objective: Identify the proper communications procedures in dealing with elected officials, private groups, and individuals.

4-18. A shore command may answer questions directly from a U.S. congressman when which of the following conditions exist?

1. The congressman lives in the area of the shore command
2. The congressman routinely contacts the shore command
3. The congressman routinely contacts the Chief of Legislative Affairs
4. The congressman is a former member of the Navy

4-19. You are the PAO of Naval Training Center Los Angeles when you receive a call from an aide to Congressman Beiner (R-Maine) requesting in-depth statistical information. How should you handle the request?

1. Provide the information as quickly as possible
2. Explain to the aide that Congressman Beiner's request must be in writing
3. Write down the questions, then contact the Chief of Legislative Affairs or CHINFO
4. Ask the aide to contact the Office of Naval Congressional Affairs

4-20. When, if ever, may a command disclose information to Congress that is normally protected by the Privacy Act?

1. When the information is to be used by a congressional subcommittee
2. When a member of Congress is acting in an individual capacity
3. When the information will be used by a prominent congressional constituent
4. Never

4-21. A congressional office requests Navy assistance in obtaining LT Grote's consent to release personal information. The information will be used in an upcoming congressional inquiry. How should the Navy respond to this request?

1. The congressional office must request the information from the Judge Advocate General's Office
2. The Navy cannot sanction a congressional inquiry if one of its members does not provide information
3. The Navy Legal Services Office at LT Grote's command should release the information
4. The Navy avoids involvement between a member of Congress and a constituent

4-22. The PAO of a Charleston-based ship receives a letter from a young boy requesting information about the Third Fleet. How should the PAO respond to this request?

1. Write the boy and tell him his letter has been forwarded to the CINCLANTFLT PAO for a response
2. Write the boy and tell him his letter has been forwarded to the COMTHIRDFLT PAO for a response
3. Write the boy and give him the address of the COMTHIRDFLT PAO
4. Write the boy and tell him all you know about the Third Fleet

4-23. Gustavo Machado, a student at the University of San Jose in Costa Rica, writes a letter to your command requesting answers to several complex questions for a term paper. As PAO, which of the following responses should you make?

1. Write Gustavo and tell him to contact the USIS office at the American Embassy in San Jose
2. Write Gustavo and tell him to contact the Costa Rican Embassy in Washington, D.C.
3. Write Gustavo and tell him to contact the USIS office at the Costa Rican Capitol Building
4. Write Gustavo and tell him to contact the Foreign Press Center in Costa Rica

4-24. CDR Bostock is writing an article for a magazine that deals with the political climate in the Caribbean. It is CDR Bostock's responsibility to stress that his views do not necessarily reflect which of the following point of views?

1. One that includes all the facts
2. One of official Navy policy
3. That of the readership of the magazine
4. That of the magazine or its publisher

4-25. CDR Bostock is writing a sidebar story about future Navy operations near Cuba. Because of its subject matter, the article must receive a security and policy review.

1. True
2. False

JOC Felder, the assistant PAO of the USS Narwhal, wrote a story for a civilian magazine geared toward professional sailors. He wrote the story during regular working hours using Navy word processing equipment.

IN ANSWERING QUESTIONS 4-26 THROUGH 4-29, REFER TO THE ABOVE SCENARIO.

4-26. A copy of JOC Felder's story should be forwarded to whom for a courtesy review?

1. The USS Narwhal CO
2. The Enlisted Surface Warfare Specialist program manager
3. CHINFO
4. The superintendent of the U.S. Naval Academy

4-27. JOC Felder's story must meet which of the following requirements?

1. Primarily serve the interests of the Navy
2. Primarily serve the interests of the editor
3. Conform to existing external release guidelines
4. Be released to other magazines with the same audience

4-28. JOC Felder is authorized to secure a copyright for his story.

1. True
2. False

4-29. In an attempt to give his story added depth, JOC Felder asks the operations officer for access to several confidential instructions. When, if ever, should JOC Felder be granted access to the instructions?

1. When he needs statistical information to back up certain facts
2. When he uses the instructions only to enhance his personal knowledge of the subject
3. When he paraphrases sections of the instructions in the story
4. Never

Learning Objective: Describe the planning steps and operational concept of a Command Information Bureau (CIB).

4-30. A Command Information Bureau (CIB) is best defined in what way?

1. It is an activity established by ASD (PA) to release information on an operation when media interest is nominal
2. It is an activity established by a command to release routine information when media interest is high
3. It is an activity established by CHINFO to release accident information as dictated by media interest
4. It is an activity established by a command to release information on an event when media interest is high

4-31. A command should develop a CIB establishment plan for which of the following reasons?

1. To assist Navy journalists in writing accident stories
2. To increase response time during an emergency
3. To lessen the impact of an emergency on the community
4. To help promote good communication within the internal community

4-32. The implementation of a CIB is determined by which of the following probabilities?

1. That of international media covering an event
2. That of a large number of reporters covering an event
3. That of national media exposure during an event
4. That of a seat of government release during an event

4-33. Naval Station Sandy Point will be the staging area for "Operation Blue Water" July 21. The PAO may establish a CIB on which of the following dates?

1. June 21
2. July 1
3. July 6
4. July 18

4-34. Because of leave and TAD assignments, the public affairs office staff of the USS *Limbaugh* is trimmed to a collateral duty PAO and a JO2. A major accident occurs aboard ship and a CIB is formed. The CO should take which of the following actions?

1. Contact CHINFO for CIB assistance
2. Contact the nearest NAVINFO for CIB assistance
3. Give the PAO five nonpublic affairs personnel for CIB assistance
4. Contact local commands for CIB assistance

4-35. During a CIB, the CO of the USS *Limbaugh* should delegate CIB release authority by making it a matter of record in what way(s)?

1. In the public affairs plan
2. In the legal office of the ship only
3. In the early stages of the CIB only
4. Both 2 and 3 above

4-36. A CIB "dress rehearsal" may involve the participation of which of the following local groups?

1. Commanding officers
2. Reporters
3. High school journalism students
4. Law enforcement officials

IN ANSWERING QUESTIONS 4-37 THROUGH 4-42, SELECT FROM COLUMN B THE CIB DIVISION RESPONSIBLE FOR THE CIB TASK SHOWN IN COLUMN A. RESPONSES IN COLUMN B MAY BE USED MORE THAN ONCE.

	A. CIB <u>TASKS</u>	E. CIB <u>SECTIONS</u>
4-37.	Coordinate and present operational briefings	1. Adminis- tration Support
4-38.	Arrange billet- ing and messing requirements	2. Media Relations
4-39.	Clear news releases during a two-service operation	3. Media Escort/ Briefing
4-40.	Supply administrative assistance	4. Liaison
4-41.	Accommodates both external and internal media repre- sentatives covering an event	
4-42.	Coordinate controlled access to operational events	

4-43. The operations center of a CIB is normally staffed by which of the following individuals?

1. Senior media escort officer, senior combat documentation photographer, and assistant PAO
2. Media chief, assistant PAO, and support chief
3. Support chief, media chief, and senior media escort officer
4. Assistant PAO, senior media escort officer, and senior media liaison officer

4-44. Of the following CIB press kit components, which one is NOT required?

1. Photographs of partici-
pating units
2. News releases on partici-
pating units
3. Photographs of the appro-
priate commanders
4. Operational background
information

4-45. Which of the following admini-
strative tools is used to task a
CIB combat documentation team?

1. Storyboard
2. Letter of instruction
3. Run sheet
4. Editor assignment sheet

Learning Objective: Identify the purpose of community relations and Navy participation in community relations events.

4-46. A progressive community rela-
tions program should promote
which of the following public
attitudes?

1. Acceptance
2. Dignity
3. Support
4. Enlightenment

4-47. A productive community relations dialogue involving Navy and civilian leaders positively impacts on which of the following areas?

1. Civilian employment contract negotiations
2. Off-duty education opportunities
3. Discounted rates for community utilities
4. Solving sensitive problems

4-48. Navy support in community relations events is limited by which of the following factors?

1. Available funds
2. Operational priorities
3. Available manpower
4. Available equipment

4-49. Naval personnel may not participate in community relations events that result in which of the following outcomes?

1. Personal interrelationships
2. Preferential treatment
3. Volunteer work
4. Neighborhood watches

Naval Station Magpie Island is invited to participate in the annual Rainbow Festival organized by local city officials. The festival, held at the fairgrounds 3 miles from the station, celebrates the great diversity in American heritage. The Navy's world-renowned marlinespike seamanship demonstration team is scheduled to appear. Admission to the festival is \$2.50. You are the PAO.

4-50. In a planning meeting, the manager of the festival informs you that proceeds generated by the Navy-manned food booths will benefit a local nonprofit literacy action group. What should you tell the manager?

1. The proceeds must be donated in the name of Naval Station Magpie Island
2. The Navy cannot appear to endorse the literacy action group and cannot participate
3. The Navy cannot appear to endorse a fund raiser without approval from CHINFO
4. The proceeds must be donated to a nonprofit group selected by the CO of Naval Station Magpie Island

4-51. Because of limited hotel space in town, the manager of the festival requests a BOQ room and meals for Mrs. Quan Lei, the founder of the Rainbow Festival who traveled 700 miles to attend the festivities. You should tell the manager that you can accommodate the request to what extent, if any?

1. Providing a BOQ room, but not the meals
2. Providing a BOQ room and meals
3. Providing meals, but not the BOQ room
4. Not providing a BOQ room or meals

4-52. Rainbow Festival organizers may list the marlinespike seamanship demonstration team as the main attraction in the promotional flyer.

1. True
2. False

IN ANSWERING QUESTIONS 4-50 THROUGH 4-53, REFER TO THE MOVE SCENARIO.

4-53. Two local television stations plan to run features on the marlinespike seamanship demonstration team. You should take what action, if any?

1. Seek approval from CHINFO at least 60 days before broadcast
2. Seek approval from ASD (PA) at least 30 days before broadcast
3. Seek approval from CHINFO at least 30 days before broadcast
4. None

4-54. Which of the following fund-raising practices is NOT authorized?

1. A base bake sale supporting the president's clean water initiative
2. A "Navy Brass/City Fathers" softball game supporting the local volunteer fire department
3. A Navy tugboat race supporting a local boating safety program
4. A Navy walk-a-thon with Navy corpsmen on duty supporting a local youth center

4-55. The Navy Band Pensacola may perform at a mall to attract customers when, if ever?

1. When the performance is approved by CHINFO and ASD (PA)
2. When the performance is televised locally
3. When the performance is 1 hour or less
4. Never

4-56. Which of the following individuals can order Navy participation in a community program?

1. CHINFO
2. ASD (PA)
3. SECDEF
4. Chairman, JCS

Learning Objective: Identify the eligibility requirements and approval level for Navy participation in community relations events.

IN ANSWERING QUESTIONS 4-57 THROUGH 4-60, SELECT FROM COLUMN B THE NAVY PARTICIPATION DECISION (APPLICABLE TO THE COMMUNITY RELATIONS SITUATION SHOWN IN COLUMN A. RESPONSES IN COLUMN B MAY BE USED MORE THAN ONCE.

	A. COMMUNITY RELATIONS SITUATIONS	B. NAVY PARTICIPATION DECISIONS
4-57.	A prayer break-fast sponsored by the Pearl Harbor Survivors Association	1. Authorized 2. Not authorized
4-58.	A Labor Day barbecue supported by local Democrats	
4-59.	A broadly promoted community fish fry held on IBM-owned property	
4-60.	A Veterans Day exhibit held at a private, commercial building	
4-61.	Navy support in a community program is NOT authorized under which of the following circumstances?	1. When Navy support involves a military academy sporting event with an admission fee 2. When Navy support is at no additional cost to the government 3. When Navy support could be construed as competition for commercial businesses 4. When Navy support is authorized by public law

4-62. ESPN is arranging an exhibition basketball game between the NBA's Miami Heat and the U.S. Naval Academy men's basketball team. The game will be played at the Annapolis Civic Center. Who should be the network point of contact for final approval of the game?

1. Director of Community Relations, OASD (PA)
2. Director of athletics, U.S. Naval Academy
3. Superintendent, U.S. Naval Academy
4. CHINFO

4-63. If the Miami Heat-Naval Academy game is scheduled to be played in San Juan, Puerto Rico, who is authorized to give final approval of the game?

1. The commanding officer of Naval Station Roosevelt Roads
2. The community relations director of the Miami Heat
3. The sports information director of the U.S. Naval Academy
4. The responsible unified commander

Learning Objective: Recognize the basic policies/guidelines pertaining to special events involving aviation and parachute units. (This objective is continued in assignment 5.)

4-64. A military flight demonstration team may perform at which of the following events?

1. A dedication ceremony for an airport only
2. A public observance of Armed Forces Day only
3. An annual Navy recruiting rally at a public park only
4. All of the above

4-65. Under normal conditions, a civilian air show may use a Navy A-7 as a static display for no more than what number of days?

1. 1 day
2. 2 days
3. 3 days
4. 4 days

4-66. Which of the following individuals is authorized to extend a performance of the Navy Parachute Team?

1. CHINFO
2. DIRPA
3. COMNAVCROUTCOM
4. COMNAVAIRLANT

4-67. For the past 2 years, the Blue Angels have performed at the annual St. James Park air show. Who is authorized to approve a third consecutive performance at this show?

1. SECDEF
2. ASD (PA)
3. COMNAVCROUTCOM
4. CHINFO

4-68. Which of the following statements most accurately applies to an assault aircraft demonstration?

1. It must occur at a civilian airfield with a main runway of at least 10,000 feet
2. It may occur at a military airfield not normally used by assault aircraft
3. It must occur on Navy-approved civilian airfields during daylight hours only
4. It must occur at a military airfield routinely used by assault aircraft

4-69. For which of the following reasons must an air-to-air refueling demonstration take place over an appropriate open land area?

1. To provide maximum viewing
2. To provide suitable crowd control
3. To provide press photographers ample mobility
4. To provide an emergency landing area

4-70. An aircraft performance record demonstration may be held when which of the following stipulations is met?

1. The aircraft involved is assigned to a Navy or Marine Corps squadron for a minimum of 3 months
3. The demonstration is conducted on a military installation with only invited guests in attendance
3. The demonstration does not suggest competition among the armed services
4. The aircraft involved will be flown by test pilots approved by ASD (PA)

THIS SPACE LEFT BLANK INTENTIONALLY.

4-71. You are the PAO of a naval air station tasked with drafting a request for a Blue Angels performance. Your request should be mailed to (a) whom, and (b) during what specific time frame?

1. (a) ASD (PA)
(b) before 30 September of the year preceding the requested date
2. (a) CHINFO
(b) before 30 November of the year preceding the requested date
3. (a) COMNAVCRUITCOM
(b) before 30 November of the year preceding the requested date
4. (a) Commanding Officer, Blue Angels
(b) before 31 January of the year preceding the requested date

4-72. A flyover normally involves a maximum of how many aircraft?

1. Five
2. Two
3. Three
4. Four

4-73. Which of the following individuals may authorize a flyover in the civilian domain for a city-sponsored Memorial Day observance?

1. CHINFO
2. Area coordinator
3. Squadron commander
4. NAVINFO PAO

4-74. What is the name of the official parachute demonstration team for the DoD?

1. Leap Frogs
2. Daredevil Knights
3. Flying Golden Frogs
4. Golden Knights